



COVID-19 Impact and Recovery Report: Domestic Travel

Updated: June 8, 2021

In response to COVID-19, Destination Canada has established a framework and analytical approach to identify signals from consumer and industry behaviour to understand when, where and at what pace travel and tourism will resume.

Destination Canada collaborated with partners in destination marketing, media, technology and travel to identify these indicators and signals. The framework has identified multiple phases of recovery, which aligns with user sentiment and intent to travel. For smaller provinces and territories, it is cautioned that lower availability of data can impact the reliability of signals. Given these limitations, Destination Canada has provided an assessment for all provinces and territories to the best of its ability. The summary of the methodology and terms can be found in Methodological Notes.

As a complement to this document, Destination Canada also provides updates to travel related measures that are currently in place for each province and territory, please reference the *Travel Related Measures* document: https://www.destinationcanada.com/en/coronavirus-updates/covid-19-research#canadianresidentsentiment

Please note: An increase in search and bookings does not imply that residents are non-compliant with any current health restrictions in place, rather that there is an increased interest in travel.

Summary of current phase for each province and territory, as of June 8, 2021:

Destination Canada assesses that Nova Scotia regressed into the Hyper Local phase for the week ending May 16, Quebec and Nunavut progressed into the Intra-provincial/territorial phase for the week ending May 30, and the Yukon progressed into the Inter-provincial phase for the week ending June 6.

	Overall Booking Assessment	Intra-Provincial Travel Search Trend	Inter-Provincial Travel Search Trend	International Travel Search Trend	Rate of New Weekly Cases Per 100,000 Pop	14-day self-isolation required for residents returning from out-of-province for domestic leisure travel?	14-day self-isolation required for residents returning from international travel? ¹¹
British Columbia	Ш	▲ 2 weeks	3 weeks	3 weeks	25.6	No	Yes
Alberta	II	▲ 3 weeks	3 weeks	3 weeks	44.0	No	Yes
Saskatchewan	II	▲ 5 weeks	3 weeks	3 weeks	61.4	No	Yes
Manitoba	II	▲ 3 weeks	3 weeks	3 weeks	142.3	Yes; as of June 10, exception for residents who are fully vaccinated ¹	Yes
Ontario	Ш	▲ 3 weeks	▲ 3 weeks	3 weeks	37.6	No requirement, but 14-day self- isolation is strongly advised for all residents re-entering Ontario from outside of the province ²	Yes
Quebec	Ш	& 8 weeks	3 weeks	3 weeks	20.1	Yes, for residents returning from Ontario; however these requirements will be lifted on June 16 ³	Yes
New Brunswick	Ш	▲ 3 weeks	3 weeks	3 weeks	8.3	Yes ⁴	Yes
Nova Scotia	II	▲ 2 weeks	▲ 2 weeks	3 weeks	11.5	Yes ⁵	Yes
Prince Edward Island	III	▼ 7 weeks	▲ 3 weeks	3 weeks	2.5	Yes ⁶	Yes
Newfoundland & Labrador	Ш	▲ 1 week	2 weeks	1 week	8.2	Yes ⁷	Yes
Yukon	IV	▼ 2 weeks	▲ 5 weeks	▲ 5 weeks	7.1	Yes; as of May 25, exception for residents who are fully vaccinated ⁸	Yes
Northwest Territories	III	1 week	2 weeks	4 weeks	2.2	Yes; residents who are fully vaccinated may be eligible for a shortened self-isolation period ⁹	Yes
Nunavut	III	1 week	▲ 2 weeks	3 weeks	2.5	Yes, exception for residents returning directly from Churchill, MB; as of June 14, exception for residents who are fully vaccinated ¹⁰	Yes

COVID-19 Response	 	III	IV	V	VI
	Hyper Local	Intra-prov	Inter-prov	Tentative Int'l	Regularized Int'l
Movement is restricted and travel is either not possible, desirable or encouraged.		within their province or	Residents are booking trips within the country, across provincial or territorial boundaries.	Some international travel, such as family related or urgent business. Some leisure travel from less risk averse travellers.	Some business travel is re-introduced and leisure travel is closer to pre- COVID-19 levels.

Timeline of overall travel assessment for each province and territory:

	2-Mar	9-Mar	16-Mar	23-Mar	30-Mar	6-Apr	13-Anr	20-∆nr	27-Apr	2-May	9-May	16-May	23-May	30-May	6-Jun
										•	-	-	-	-	
British Columbia	III	III	III	III	III	III	III	II	II	II	II	II	II	II	II
Alberta	II	III	IV	IV	IV	IV	IV	IV	Ш	Ш	II	II	II	II	II
Saskatchewan	II	II	II	II	Ш	II	II	II	II	Ш	II	II	II	II	Ш
Manitoba	II	II	II	II	Ш	II	II	II	II	Ш	II	II	II	II	Ш
Ontario	II	II	II	II	Ш	II	II	II	Ш	II	II	II	II	II	Ш
Quebec	II	II	IV	IV	IV	IV	IV	IV	Ш	Ш	II	II	II	Ш	Ш
New Brunswick	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	III	Ш	Ш	Ш	Ш	III	III
Nova Scotia	Ш	III	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	II	Ш	Ш	II
Prince Edward Island	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	III
Newfoundland & Labrador	II	II	II	II	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш
Yukon	II	II	II	II	Ш	II	II	II	Ш	Ш	II	II	II	Ш	IV
Northwest Territories	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш
Nunavut	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	II	II	II	Ш	Ш
Indicates a forward phase progression Indicates a backward phase regression															
COVID-19 Response	II Hyper Lo	ocal		III Intra-p	rov		IV Inter-prov			V Tentative Int'l			VI Regularized Int'I		

British Columbia

Hyper Local

British Columbia residents are searching for travel within their own province and accommodation bookings are starting to increase. Travel searches for other parts of Canada are starting to increase but accommodation bookings remain low. If trends continue, British Columbia may shift from the Hyper Local phase into the Intra-Provincial phase in the coming weeks.

British Columbia Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index	•			0	0	0	Travel search is occurring within the province but not within Canada or internationally. YOY intra-provincial = higher than 2019 level; higher than 2019 level since the week ending May 23, 2021. YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending May 30, 2021. YOY international = low to moderate level; increasing since the week ending May 23, 2021.
Accommodation Searches on OTA		0	0	0	0	0	Accommodation search is not occurring within the province, within Canada or internationally. YOY intra-provincial = nearly recovered to 2019 level; increasing since the week ending May 23, 2021. YOY inter-provincial = low to moderate level; increasing since the week ending May 23, 2021. YOY international = very low level; increasing since the week ending May 2, 2021.
Rate of Hotel Booking		0	0	0	0	0	Accommodation booking is not occurring within the province, within Canada or internationally. YOY intra-provincial = nearly recovered to 2019 level; increasing since the week ending May 9, 2021. YOY inter-provincial = low level; increasing since the week ending May 23, 2021. YOY international = very low level; increasing since the week ending May 9, 2021.
Rate of Air Travel				0	0	0	For the week ending June 6, 2021, YOY air bookings from BC to other inter-provincial destinations is down 80% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending October 25, 2020 at -73% YOY.
Dining Search Index				0		0	Dining search is occurring within the province and internationally, but not within Canada. • YOY intra-provincial = higher than 2019 level; higher than 2019 level since the week ending May 30, 2021. • YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending May 30, 2021. • YOY international = nearly recovered to 2019 level; generally increasing since the week ending May 9, 2021.
Activities & Events Search Index			0	0	0	0	Activities & events search is not occurring within the province, within Canada or internationally. • YOY intra-provincial = low to moderate level; increasing since the week ending May 23, 2021. • YOY inter-provincial = low to moderate level; increasing since the week ending May 30, 2021. • YOY international = low level; increasing since the week ending May 30, 2021.
New COVID Cases							The number of weekly new cases in British Columbia for the week ending June 6, 2021 was 1,320. The rate of new weekly cases was 25.6 cases per 100,000 population. The number of weekly cases in British Columbia has been trending downwards since the week ending April 18, 2021.

Legend: Progress to date	Not there yet	Signal not applicable	

Alberta

Ш Hyper Local

Alberta residents are searching for travel within their own province and to other parts of Canada. Accommodation bookings are starting to increase for travel within the province and to other parts of Canada. If trends continue, Alberta may shift from the Hyper Local phase into the Intra-Provincial or Inter-Provincial phase in the coming weeks.

Alberta Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index					0	0	Travel search is occurring within the province and within Canada but not internationally. YOY intra-provincial = nearly recovered to 2019 level; increasing since the week ending May 23, 2021. YOY inter-provincial = nearly recovered to 2019 level; increasing since the week ending May 23, 2021. YOY international = low to moderate level; increasing since the week ending May 23, 2020.
Accommodation Searches on OTA				0	0	0	Accommodation search is occurring within the province but not within Canada or internationally. • YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending May 23, 2021. • YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending May 16, 2021. • YOY international = low level; increasing since the week ending May 9, 2021.
Rate of Hotel Booking		0	0	0	0	0	Accommodation booking is not occurring within the province, within Canada or internationally. YOY intra-provincial = nearly recovered to 2019 level; increasing since the week ending May 16, 2021. YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending May 9, 2021. YOY international = very low level; increasing since the week ending May 9, 2021.
Rate of Air Travel				0	0	0	For the week ending June 6, 2021, YOY air bookings from Alberta to other inter-provincial destinations is down 75% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending October 25, 2020 at -69% YOY.
Dining Search Index			0	0	0	0	Dining search is not occurring within the province, within Canada or internationally. • YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending May 23, 2021. • YOY inter-provincial: moderate level but lower than 2019; increasing since the week ending May 23, 2021. • YOY international = moderate level but lower than 2019; increasing since the week ending May 30, 2021.
Activities & Events Search Index	•		0	0	0	0	Activities & events search is not occurring within the province, within Canada or internationally. • YOY intra-provincial = moderate level but lower than 2019; generally increasing since the week ending May 23, 2021. • YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending May 23, 2021. • YOY international = low to moderate level; increasing since the week ending May 23, 2021.
New COVID Cases							The number of weekly new cases in Alberta for the week ending June 6, 2021 was 1,946. The rate of new weekly cases was 44.0 cases per 100,000 population. The number of weekly cases in Alberta has been on a downward trend since the week ending May 16, 2021.

Legend:	Progress to date	Not there yet	Signal not applicable

Saskatchewan

Ш Hyper Local Saskatchewan residents are searching for travel within their own province and to other parts of Canada, but accommodation bookings remain low for all destinations.

Saskatchewan Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index					0	0	Travel search is occurring within the province and within Canada but not internationally. YOY intra-provincial = similar to 2019 level; generally increasing since the week ending May 9, 2021. YOY inter-provincial = nearly recovered to 2019 level; increasing since the week ending May 23, 2021. YOY international = moderate level but lower than 2019; increasing since the week ending May 23, 2021.
Accommodation Searches on OTA		0	0	0	0	0	Accommodation search is not occurring within the province, within Canada or internationally. YOY intra-provincial = low level; generally flat since the week ending April 18, 2021. YOY inter-provincial = low to moderate level; increasing since the week ending May 23, 2021. YOY international = very low level; generally increasing since the week ending May 9, 2020.
Rate of Hotel Booking		0	0	0	0	0	Accommodation booking is not occurring within the province, within Canada or internationally. • YOY intra-provincial = low to moderate level; generally increasing since the week ending May 9, 2021. • YOY inter-provincial = low to moderate level; increasing since the week ending May 23, 2021. • YOY international = very low level; increasing since the week ending May 9, 2021.
Rate of Air Travel				0	0	0	For the week ending June 6, 2021, YOY air bookings from Saskatchewan to other inter-provincial destinations is down 82% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending September 20, 2020 at -78% YOY.
Dining Search Index				0		0	Dining search is occurring within the province and internationally, but not within Canada. • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending May 16, 2021. • YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending May 19, 2021. • YOY international = nearly recovered to 2019 level; generally increasing since the week ending May 16, 2021.
Activities & Events Search Index			0	0	0	0	Activities & events search is not occurring within the province, within Canada or internationally. • YOY intra-provincial = moderate level but lower than 2019; generally increasing since the week ending May 23, 2021. • YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending May 23, 2020. • YOY international = low to moderate level; increasing since the week ending May 23, 2021.
New COVID Cases							The number of weekly new cases in Saskatchewan for the week ending June 6, 2021 was 724. The rate of new weekly cases was 61.4 cases per 100,000 population. The number of weekly cases in Saskatchewan has been trending downwards since the week ending April 25, 2021.

Not there yet Signal not applicable Legend: Progress to date

Manitoba

Hyper Local

Manitoba residents are searching for travel within their own province, but accommodation bookings remain low. Travel searches and accommodation bookings to other parts of Canada also remain low.

Manitoba Assessment Summary:

			Ph	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index	•	•	•	0	0	0	Travel search is occurring within the province but not within Canada or internationally. YOY intra-provincial = nearly recovered to 2019 level; increasing since the week ending May 23, 2021. YOY inter-provincial = low level; increasing since the week ending May 23, 2021. YOY international = low level; increasing since the week ending May 23, 2021.
Accommodation Searches on OTA		0	0	0	0	0	Accommodation search is not occurring within the province, within Canada or internationally. YOY intra-provincial = low level; flat since the week ending May 9, 2021. YOY inter-provincial = very low level; flat since the week ending January 31, 2021. YOY international = very low level; increasing since the week ending May 23, 2021.
Rate of Hotel Booking		0	0	0	0	0	Accommodation booking is not occurring within the province, within Canada or internationally. YOY intra-provincial = low level; generally flat since the week ending May 2, 2021. YOY inter-provincial = very low level; generally flat since the week ending January 3, 2021. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	For the week ending June 6, 2021, YOY air bookings from Manitoba to other inter-provincial destinations is down 100% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending July 19, December 20 and December 27, 2020 at -85% YOY.
Dining Search Index	•			0	•	0	Dining search is occurring within the province and internationally, but not within Canada. • YOY intra-provincial = moderate level but lower than 2019; flat since the week ending April 11, 2021. • YOY inter-provincial = low level; generally flat since the week ending April 18, 2021. • YOY international = moderate level but lower than 2019; fluctuating between a moderate level and a low to moderate level since the week ending April 18, 2021.
Activities & Events Search Index	•		0	0	0	0	Activities & events search is not occurring within the province, within Canada or internationally. YOY intra-provincial = low level; flat since the week ending May 16, 2021. YOY inter-provincial = low level; increasing since the week ending May 23, 2021. YOY international = low to moderate level; increasing since the week ending May 30, 2021.
New COVID Cases							The number of weekly new cases in Manitoba for the week ending June 6, 2021 was 1,963. The rate of new weekly cases was 142.3 cases per 100,000 population. The number of weekly cases in Manitoba has been trending downwards over the past 2 weeks.

Not there yet Signal not applicable Legend: Progress to date

Ontario

Hyper Local

Travel search is starting to increase for Ontario residents within the province and to other parts of Canada, but accommodation bookings remain low for all destinations.

Ontario Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index			0	0	0	0	Travel search is not occurring within the province, within Canada or internationally. YOY intra-provincial = nearly recovered to 2019 level; increasing since the week ending May 23, 2021. YOY inter-provincial = nearly recovered to 2019 level; increasing since the week ending May 23, 2021. YOY international = low to moderate level; increasing since the week ending May 23, 2020.
Accommodation Searches on OTA		0	0	0	0	0	Accommodation search is not occurring within the province, within Canada or internationally. YOY intra-provincial = low to moderate level; increasing since the week ending May 23, 2021. YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending May 23, 2021. YOY international = very low level; increasing since the week ending April 25, 2021.
Rate of Hotel Booking		0	0	0	0	0	Accommodation booking is not occurring within the province, within Canada or internationally. YOY intra-provincial = low to moderate level; increasing since the week ending May 23, 2021. YOY inter-provincial = low to moderate level; increasing since the week ending May 23, 2021. YOY international = very low level; increasing since the week ending May 9, 2021.
Rate of Air Travel				0	0	0	For the week ending June 6, 2021, YOY air bookings from Ontario to other inter-provincial destinations is down 88% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 9, 2020 at -80% YOY.
Dining Search Index			0	0	0	0	Dining search is not occurring within the province, within Canada or internationally. YOY intra-provincial = low level; increasing since the week ending May 23, 2021. YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending May 23, 2021. YOY international = low level; generally flat since the week ending April 11, 2021.
Activities & Events Search Index			0	0	0	0	Activities & events search is not occurring within Canada, within the province or internationally. • YOY intra-provincial = low level; increasing since the week ending May 23, 2021. • YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending May 23, 2021. • YOY international = low level; increasing since the week ending May 30, 2021.
New COVID Cases							The number of weekly new cases in Ontario for the week ending June 6, 2021 was 5,539. The rate of new weekly cases was 37.6 cases per 100,000 population. The number of weekly cases in Ontario has been trending downwards since the week ending April 25, 2021.

Signal not applicable Legend: Not there yet Progress to date

Quebec Intra-Provincial Quebec residents are searching for travel and booking accommodations within their own province. Travel searches for other parts of Canada are starting to increase but accommodation bookings remain low.

Quebec Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	Travel search is occurring within the province but not within Canada or internationally. YOY intra-provincial = higher than 2019 level; generally increasing since the week ending April 18, 2021. YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending May 23, 2021. YOY international = low to moderate level; increasing since the week ending May 23, 2021.
Accommodation Searches on OTA		0	0	0	0	0	Accommodation search is not occurring within the province, within Canada or internationally. YOY intra-provincial = nearly recovered to 2019 level; generally increasing since the week ending April 18, 2021. YOY inter-provincial = low to moderate level; increasing since the week ending May 23, 2021. YOY international = very low level; increasing since the week ending April 25, 2021.
Rate of Hotel Booking				0	0	0	Accommodation booking is occurring within the province but not within Canada or internationally. YOY intra-provincial = nearly recovered to 2019 level; increasing since the week ending April 18, 2021. YOY inter-provincial = low level; increasing since the week ending May 23, 2021. YOY international = very low level; increasing since the week ending May 23, 2021.
Rate of Air Travel				0	0	0	For the week ending June 6, 2021, YOY air bookings from Quebec to other inter-provincial destinations is down 92% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending July 19 and December 27, 2020 at -78% YOY.
Dining Search Index			0	0		0	Dining search is occurring internationally but not within the province or within Canada. • YOY intra-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending May 23, 2021. • YOY international = higher than 2019 level; increasing since the week ending May 23, 2021.
Activities & Events Search Index			0	0	0	0	Activities & events search is not occurring within the province, within Canada or internationally. • YOY intra-provincial = nearly recovered to 2019 level; generally increasing since the week ending April 25, 2021. • YOY inter-provincial = low to moderate level; increasing since the week ending May 23, 2021. • YOY international = moderate level but lower than 2019; increasing since the week ending May 23, 2021.
New COVID Cases							The number of weekly new cases in Quebec for the week ending June 6, 2021 was 1,724. The rate of new weekly cases was 20.1 cases per 100,000 population. The number of weekly cases in Quebec has been trending downwards since the week ending April 25, 2021.

Ш

Progress to date Not there yet Signal not applicable Legend:

New Brunswick

Ш Intra-Provincial

New Brunswick residents are searching for travel and booking accommodations within their own province. Travel searches and accommodation bookings for other parts of Canada remain low.

New Brunswick Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	Travel search is occurring within the province but not within Canada or internationally. • YOY intra-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY inter-provincial = low level; increasing since the week ending May 23, 2020. • YOY international = moderate level but lower than 2019; increasing since the week ending May 23, 2021.
Accommodation Searches on OTA				0	0	0	Accommodation search is occurring within the province but not within Canada or internationally. YOY intra-provincial = similar to 2019 level; increasing since the week ending May 23, 2021. YOY inter-provincial = low level; increasing since the week ending May 23, 2021. YOY international = low level; increasing since the week ending May 30, 2021.
Rate of Hotel Booking				0	0	0	Accommodation booking is occurring within the province but not within Canada or internationally. YOY intra-provincial = higher than 2019 level; generally increasing since the week ending May 9, 2021. YOY inter-provincial = low level; increasing since the week ending May 23, 2021. YOY international = very low level; increasing since the week ending May 30, 2021.
Rate of Air Travel				0	0	0	For the week ending June 6, 2021, YOY air bookings from New Brunswick to other inter-provincial destinations is down 100% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending June 28 and October 18, 2020 at -88% YOY.
Dining Search Index	•		•	0		0	Dining search is occurring within the province and internationally but not within Canada. • YOY intra-provincial = higher than 2019 level; higher than 2019 levels since the week ending February 7, 2021. • YOY inter-provincial = low level; increasing since the week ending May 23, 2021. • YOY international = nearly recovered to 2019 level; fluctuating between a level nearly recovered to 2019 and a moderate level since the week ending September 20, 2020.
Activities & Events Search Index				0	0	0	Activities & events search is occurring within the province but not within Canada or internationally. YOY intra-provincial = higher than 2019 level; similar to or higher than 2019 level since the week ending February 28, 2021. YOY inter-provincial = low level; increasing since the week ending May 30, 2021. YOY international = moderate level but lower than 2019; increasing since the week ending May 30, 2021.
New COVID Cases							The number of weekly new cases in New Brunswick for the week ending June 6, 2021 was 65. The rate of new weekly cases was 8.3 cases per 100,000 population. The number of weekly cases in New Brunswick has been consistently above 60 since the week ending March 28, 2021.

Legend:	Progress to date	Not there yet	Signal not applicable	

Nova Scotia

Legend:

Progress to date

II Hyper Local Nova Scotia residents are searching for travel within their own province and accommodation bookings are starting to increase. Travel searches and accommodation bookings for other parts of Canada remain low. If trends continue, Nova Scotia may shift from the Hyper Local phase into the Intra-Provincial phase in the coming weeks.

Nova Scotia Assessment Summary:

			Ph	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	Travel search is occurring within the province but not within Canada or internationally. YOY intra-provincial = nearly recovered to 2019 level; increasing since the week ending May 30, 2021, with a sharp increase from previous week. YOY inter-provincial = low level; increasing since the week ending May 30, 2021. YOY international = low to moderate level; increasing since the week ending May 23, 2020.
Accommodation Searches on OTA		0	0	0	0	0	Accommodation search is not occurring within the province, within Canada or internationally. • YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending May 23, 2021, with a sharp increase from previous week. • YOY inter-provincial = very low level; increasing since the week ending May 16, 2020. • YOY international = low level; increasing since the week ending May 9, 2021.
Rate of Hotel Booking		0	0	0	0	0	Accommodation booking is not occurring within the province, within Canada or internationally. • YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending May 23, 2021, with a sharp increase from previous week. • YOY inter-provincial = very low level; generally increasing since the week ending May 2, 2021. • YOY international = very low level; generally increasing since the week ending May 16, 2021.
Rate of Air Travel				0	0	0	For the week ending June 6, 2021, YOY air bookings from Nova Scotia to other inter-provincial destinations is down 100% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending June 28, 2020 at -78% YOY.
Dining Search Index			0	0	0	0	Dining search is not occurring within the province, within Canada or internationally. • YOY intra-provincial = moderate level but lower than 2019; sharp increase from the previous week. • YOY inter-provincial = low level; increasing since the week ending May 30, 2021. • YOY international = moderate level but lower than 2019; increasing since the week ending May 30, 2021, with a sharp increase from previous week.
Activities & Events Search Index			0	0	0	0	Activities & events search is not occurring within the province, within Canada or internationally. YOY intra-provincial = low level; increasing since the week ending May 30, 2021. YOY inter-provincial = low level; generally flat since the week ending October 18, 2020. YOY international = low level; generally increasing since the week ending May 2, 2021.
New COVID Cases							The number of weekly new cases in Nova Scotia for the week ending June 6, 2021 was 113. The rate of new weekly cases was 11.5 cases per 100,000 population. The number of weekly cases in Nova Scotia has been on a downward trend since the week ending May 16, 2021.

Signal not applicable

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Not there yet

Prince Edward Island

Ш Intra-Provincial Prince Edward Island residents are searching for travel and booking accommodations within their own province, but levels are trending downwards. Travel searches and accommodation bookings for other parts of Canada remain low.

Prince Edward Island Assessment Summary:

	Phase						
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	Travel search is occurring within the province but not within Canada or internationally. • YOY intra-provincial = moderate level but lower than 2019; generally decreasing since the week ending April 25, 2021. • YOY inter-provincial = low level; increasing since the week ending May 23, 2021. • YOY international = moderate level but lower than 2019; increasing since the week ending May 23, 2020.
Accommodation Searches on OTA			•	0	0	0	Accommodation search is occurring within the province but not within Canada or internationally. YOY intra-provincial = nearly recovered to 2019 level; generally decreasing since the week ending May 2, 2021. YOY inter-provincial = very low level; increasing since the week ending May 30, 2021. YOY international = very low level; generally increasing since the week ending May 23, 2021, 2020.
Rate of Hotel Booking				0	0	0	Accommodation booking is occurring within the province but not within Canada or internationally. YOY intra-provincial = moderate level but lower than 2019; generally decreasing since the week ending April 25, 2021. YOY inter-provincial = very low level; generally increasing since the week ending May 30, 2021. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	For the week ending June 6, 2021, YOY air bookings from Prince Edward Island to other inter-provincial destinations is down 100% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending December 6, 2020 at -67% YOY.
Dining Search Index				0		0	Dining search is occurring within the province and internationally, but not within Canada. • YOY intra-provincial = similar to 2019 level; above to similar to 2019 levels since the week ending January 3, 2021. • YOY inter-provincial = low to moderate level; generally flat since the week ending April 25, 2021. • YOY international = moderate level but lower than 2019; generally flat since the week ending April 18, 2021.
Activities & Events Search Index	•	•	0	0	0	0	Activities & events search is not occurring within the province, within Canada or internationally. YOY intra-provincial = low level; generally decreasing since the week ending May 2, 2021. YOY inter-provincial = very low level; increasing since the week ending May 23, 2021. YOY international = low to moderate level; increasing since the week ending May 30, 2021.
New COVID Cases							The number of weekly new cases in Prince Edward Island for the week ending June 6, 2021 was 4. Prince Edward Island recorded the highest number of weekly cases to date at 17 for the week ending February 28, 2021.

Not there yet Signal not applicable Legend: Progress to date

Newfoundland & Labrador residents are searching for travel and booking accommodations within their own province. Travel searches and accommodation bookings for other parts of Canada remain low.

Newfoundland & Labrador Assessment Summary:

			Pha	ase			
	COVID-19 Response	 Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	Travel search is occurring within the province but not within Canada and internationally. YOY intra-provincial = higher than 2019 level; higher than 2019 level since the week ending March 21, 2021. YOY inter-provincial = low level; increasing since the week ending May 30, 2021. YOY international = moderate level but lower than 2019; sharp increase over the previous week.
Accommodation Searches on OTA				0	0	0	Accommodation search is occurring within the province but not within Canada or internationally. YOY intra-provincial = nearly recovered to 2019 level; fluctuating between a level nearly recovered to 2019 and a level higher than 2019 since the week ending April 4, 2021. YOY inter-provincial = very low level; increasing since the week ending May 30, 2021. YOY international = very low level; increasing since the week ending May 16, 2020.
Rate of Hotel Booking		•		0	0	0	Accommodation booking is occurring within the province but not within Canada or internationally. • YOY intra-provincial = nearly recovered to 2019 level; fluctuating between a level nearly recovered to 2019 and a moderate level since the week ending April 18, 2021. • YOY inter-provincial = very low level; increasing since the week ending May 23, 2021. • YOY international = very low level; increasing since the week ending May 30, 2021.
Rate of Air Travel				0	0	0	For the week ending June 6, 2021, YOY air bookings from Newfoundland & Labrador to other inter-provincial destinations is down 94% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 16, 2020 at -73% YOY.
Dining Search Index	•	•	•	0		0	Dining search is occurring within the province and internationally, but not within Canada. • YOY intra-provincial = nearly recovered to 2019 level; generally decreasing since the week ending April 25, 2021. • YOY inter-provincial = low to moderate level; decreasing since the week ending April 18, 2021, but sharp increase compared to the previous week. • YOY international = nearly recovered to 2019 level; fluctuating between a level nearly recovered to 2019 levels and a moderate level since the week ending March 28, 2021.
Activities & Events Search Index				0	0	0	Activities & events search is occurring within the province but not within Canada or internationally. • YOY intra-provincial = low to moderate level; generally decreasing since the week ending May 9, 2021. • YOY inter-provincial = low level; increasing since the week ending May 23, 2021. • YOY international = low level; increasing since the week ending May 30, 2021.
New COVID Cases							The number of weekly new cases in Newfoundland & Labrador for the week ending June 6, 2021 was 43. The rate of new weekly cases was 8.2 cases per 100,000 population. The number of weekly cases in Newfoundland & Labrador has been on a downward trend since over the past 2 weeks.

Legend:	Progress to date	Not there yet	Signal not applicable	_

Yukon IV
Inter-Provincial

Yukon residents are searching for travel within their own territory but accommodation bookings remain low. Travel searches for other parts of Canada are starting to increase and accommodation bookings are high.

Yukon Assessment Summary:

	Phase						
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index			•	0	0	0	Travel search is occurring within the territory but not within Canada or internationally. • YOY intra-territorial = nearly recovered to 2019 level; fluctuating between a level nearly recovered to 2019 and a level higher than 2019 since the week ending May 2, 2021, but sharp decreases the past 2 weeks. • YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending May 9, 2021. • YOY international = moderate level but lower than 2019; increasing since the week ending May 9, 2021.
Accommodation Searches on OTA			•	0	0	0	Accommodation search is occurring within the territory but not within Canada or internationally. YOY intra-territorial = low level; generally flat since the week ending April 18, 2021, sharp decrease from the previous week. YOY inter-provincial = moderate level but lower than 2019; generally increasing since the week ending May 2, 2021. YOY international = low level; generally increasing since the week ending May 2, 2021, sharp increase from the previous week.
Rate of Hotel Booking		0	0	•	0	0	Accommodation booking is occurring within Canada, but not within the territory or internationally. • YOY intra-territorial = low to moderate level; fluctuating between a low to moderate level and level nearly recovered to 2019 since the week ending May 16, 2021. • YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending May 2, 2021. • YOY international = very low level; increasing since the week ending May 30, 2021.
Rate of Air Travel				0	0	0	For the week ending June 6, 2021, YOY air bookings from the Yukon to other inter-provincial destinations is down 95% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 16, 2020 at -35% YOY.
Dining Search Index				0		0	Dining search is occurring within the territory and internationally, but not within Canada. • YOY intra-territorial = low level; a lot of fluctuations. • YOY inter-provincial = nearly recovered to 2019 level; sharp increase compared to the previous week. • YOY international = moderate level but lower than 2019; generally increasing since the week ending May 16, 2021.
Activities & Events Search Index	•		•	0	0	0	Activities & events search is occurring within the territory but not within Canada or internationally. YOY intra-territorial = low to moderate level; a lot of fluctuations. YOY inter-provincial = moderate level but lower than 2019; generally increasing since the week ending May 16, 2021. YOY international = low to moderate level; fluctuating between a low level and a low to moderate level since the week ending March 14, 2021.
New COVID Cases							The number of weekly new cases in the Yukon for the week ending June 6, 2021 was 3. The Yukon has recorded 5 new cases over the past 4 weeks.

Legend: Progress to date Not there yet Signal not applicable

Northwest Territories Assessment Summary:

	Phase						
	COVID-19 Response	 Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index			•	0	0	0	Travel search is occurring within the territory but not within Canada or internationally. YOY intra-territorial = higher than 2019 level; fluctuating, but generally above 2019 levels since the week ending February 14, 2021. YOY inter-provincial = moderate level but lower than 2021; increasing since the week ending May 30, 2021. YOY international = low to moderate level; increasing since the week ending May 16, 2021.
Accommodation Searches on OTA				0	0	0	Accommodation search is occurring within the territory but not within Canada or internationally. • YOY intra-territorial = nearly recovered to 2019 level; fluctuating between a moderate level and a level higher than 2019 since the week ending April 18, 2021. • YOY inter-provincial = low level; increasing since the week ending May 16, 2021. • YOY international = low level; increasing since the week ending May 30, 2021.
Rate of Hotel Booking				0	0	0	Accommodation booking is occurring within the territory but not within Canada or internationally. YOY intra-territorial = nearly recovered to 2019 level; a lot of fluctuations. YOY inter-provincial = low level; generally increasing since the week ending May 9, 2021. YOY international = very low level; some fluctuations since the week ending April25, 2021, but at a very low level.
Rate of Air Travel				0	0	0	For the week ending June 6, 2021, YOY air bookings from the Northwest Territories to other inter-provincial destinations is down 70% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -36% YOY.
Dining Search Index	•	•	•	•	0	0	Dining search is occurring within the territory and within Canada, but not internationally. YOY intra-territorial = nearly recovered to 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending April 11, 2021. YOY inter-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a level higher than 2019 since the week ending May 16, 2021. YOY international = higher than 2019 level; sharp increases since the week ending May 30, 2021.
Activities & Events Search Index	•		0	0	0	0	Activities & events search is not occurring within the territory, within Canada or internationally. • YOY intra-territorial = low level; fluctuating between a low level and a level nearly recovered to 2019 levels since the week ending March 28, 2021. • YOY inter-provincial = low to moderate level; increasing since the week ending May 16, 2021. • YOY international = low to moderate level; generally increasing since the week ending May 9, 2021.
New COVID Cases							The number of weekly new cases in the Northwest Territories for the week ending June 6, 2021 was 1. The number of weekly cases in the Northwest Territories has been on a downward trend since a high of 47 new cases the week ending May 9, 2021.

Legend: Progress to date Not there yet Signal not applicable

Nunavut	III	Intra-territorial air bookings indicate that residents are not travelling within t	
	Intra-Territorial	territory, but inter-provincial air bookings remain low.	

Nunavut Assessment Summary:

			Ph	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index		0	0	0	0	0	Travel search is not occurring within the territory, within Canada or internationally. YOY intra-territorial = low level; generally flat since the week ending April 25, 2021. YOY inter-provincial = low to moderate level; increasing since the week ending May 30, 2021. YOY international = low to moderate level; increasing since the week ending May 23, 2021.
Accommodation Searches on OTA				0	0	0	Accommodation search is occurring within the territory but not within Canada or internationally. YOY intra-territorial = higher than 2019 level; sharp increases since the week ending May 30, 2021. YOY inter-provincial = low level; increases since the week ending May 30, 2021. YOY international = very low level; generally flat since the week ending March 22, 2020.
Rate of Hotel Booking				0	0	0	Accommodation booking is not occurring within Canada or internationally. YOY intra-territorial = data not available. YOY inter-provincial = low level; fluctuating between a low level and a very low level since the week ending September 20, 2020. YOY international = data not available.
Rate of Air Travel				0	0	0	For the week ending June 6, 2021, YOY air bookings from Nunavut to other inter-provincial destinations is down 62% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending December 27, 2020 at 0% YOY. Intra-territorial air bookings for the week ending May 9, 2021 are down 40% compared to the same period in 2019. Air bookings over the past 3 weeks have been fluctuating, but have generally been higher than low
Dining Search Index							levels seen from the end of April to Mid-May. Data not available.
Activities & Events Search Index				0	0	0	Activities & events search is not occurring within Canada or internationally. • YOY intra-territorial = data not available. • YOY inter-provincial = low to moderate level; generally increasing since the week ending May 16, 2021. • YOY international = low to moderate level; a lot of fluctuations.
New COVID Cases							The number of weekly new cases in Nunavut for the week ending June 6, 2021 was 1. The number of weekly cases in Nunavut has been on a downward trend since the week ending May 23, 2021.

Legend:	Progress to date	Not there yet	Signal not applicable	

METHODOLOGICAL NOTES

I. Recovery Signals: The Recovery Measures are listed in their order of importance in understanding travel behaviour, with the primary measures in black and supporting measures in dark gray. A brief description of each measure is provided

Destination Canada has developed a framework to understand the phases of recovery of the travel market. These phases are:

- ١. **COVID-19 Response:** Residents are not searching for or booking trips within their local area.
- II. Hyper Local Travel: Residents are not booking trips within their province or territory.
- III. Intra-Provincial or Intra-Territorial Travel: Residents are booking trips within their province or territory; however, actual travel could take place in the near future or at a later date.
- Inter-Provincial Travel: Residents are booking trips in other provinces or territories; however, actual travel could IV. take place in the near future or at a later date.
- ٧. Tentative International Travel: Some international bookings are occurring at reduced levels compared to 2019 but there are fluctuations in booking behaviours.
- Regularized International Travel: International bookings are occurring at levels that are stable.

A filled-in dot signifies that Destination Canada assesses we are in that phase of travel. An empty dot means we have not yet reached that indicator, and the crossed off box would signify that the measure does not apply for that phase of recovery. Some measures are currently being developed and will be updated as further progress is made.

II. Description of the Measures

- Travel Intent Search Index: Google search engine queries for travel-related keywords in 2020 compared to 2019 searches, broken down by week (i.e. week of April 19, 2020 vs week of April 19, 2019). Available for each market's intra-provincial/territorial, inter-provincial/territorial and international travel search terms.
- Rate of Accommodation Searches: Weekly searches in 2020 for accommodation on a major online travel agency (OTA) against a rate of 2019 weekly searches, broken down by week. Available for each market's intraprovincial/territorial and inter-provincial/territorial accommodation searches. This is provided as a rate rather than a volume of searches.
- Rate of Accommodation Bookings: Accommodation bookings in 2020 on a major OTA against a rate of 2019 bookings, broken down by week. Available for each market's intra-provincial/territorial and interprovincial/territorial accommodation bookings. This is provided as a rate rather than a volume of bookings.
- Rate of Air Travel: The volume of air bookings to other provinces/territories versus 2019 air bookings, broken down by week, as provided by IATA.
- Dining Search Index: 2020 searches for dining related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international dining related search terms. This is provided as an index rather than a volume of searches.
- Attractions & Events Search Index: 2020 searches for attractions and events related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, interprovincial/territorial and international attractions and events related search terms. This is provided as an index rather than a volume of searches.
- Weekly New COVID-19 Confirmed Cases: The weekly total of new confirmed COVID-19 cases and the rate of new weekly cases per 100,000 population, as provided by the Government of Canada Health Infobase. Number of cases in the market and within other regions of Canada will likely be a determining factor for both governments allowing phased return of travel, as well as consumer confidence in traveling to a market.

Sources:

- ¹ Manitoba Government, State of Emergency and Public Health Orders, June 11, 2021 https://manitoba.ca/covid19/restartmb/prs/orders/index.html
- ² Government of Ontario, COVID-19: Stop the spread, Travelling and returning, April 14, 2021 https://www.ontario.ca/page/covid-19-stop-spread#section-6
- ³ Government of Quebec, Travelling from one region to another or from one city to another during the COVID-19 pandemic, June 3, 2021 https://www.quebec.ca/en/health/health-issues/a-z/2019-coronavirus/travelling-region-to-another-covid19
- ⁴ Government of New Brunswick, Travel Information, June 8, 2021 https://www2.gnb.ca/content/gnb/en/corporate/promo/covid-19/travel.html
- ⁵ Government of Nova Scotia, Coronavirus (COVID-19): restrictions and guidance, June 8, 2021 //novascotia.ca/coronavirus/restrictions-and-guidance
- ⁶ Government of Prince Edward Island, Atlantic Provinces Travel Bubble, April 20, 2021 -provinces-travel-bubble
- ⁷ Government of Newfoundland and Labrador, For Travellers, June 8, 2021 https://www.gov.nl.ca/covid-19/individuals-and-households/travel-advice-2/
- ⁸ Government of Yukon, Border enforcement during COVID-19, June 8, 2021 https://yukon.ca/en/health-and-wellness/covid-19/border-enforcement-during-covid-19
- ⁹ Government of Northwest Territories, Arriving in the NWT, June 10, 2021 https://www.gov.nt.ca/covid-19/en/services/travel-self-isolation/arriving-nwt
- ¹⁰ Government of Nunavut, Travel and Isolation, June 8, 2021 https://gov.nu.ca/health/information/travel-and-isolation
- ¹¹ Government of Canada, COVID-19: Travel, testing, quarantine and borders, June 10, 2021 https://travel.gc.ca/travel-covid