COVID-19 Impact and Recovery Report: International Summary

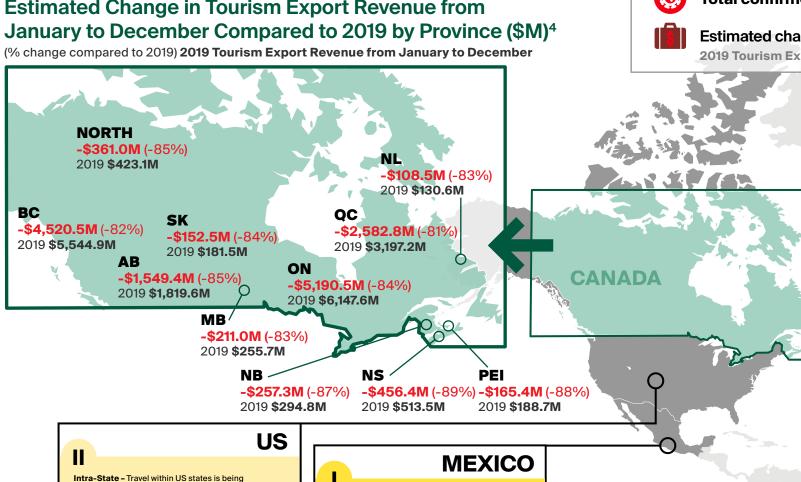
Updated: September 22, 2020



This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.

www.destinationcanada.com/en/coronavirus-updates/covid-19-research

Estimated Change in Tourism Export Revenue from



COVID-19 Response - Government restrictions on movement and travel are gradually being lifted.

700.580 14%

2019 **\$716.7M**

-\$557.2M (-78%)

LEGEND: Recovery signal assessment¹ Overseas markets: COVID-19

Domestic Tentative International

Regularized

COVID-19

US market:

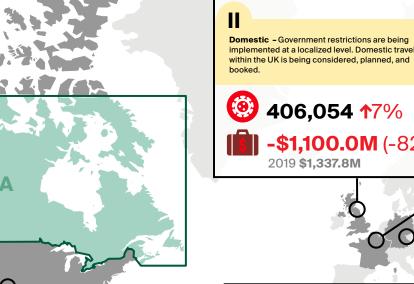
III Intra-State III Inter-State IV Tentative International

Regularized

Total confirmed COVID-19 cases as of September 22² ↑ = % increase compared to previous week³

UK

Estimated change in Tourism Export Revenue from January to December compared to 2019 (\$M) (% change compared to 2019)4 2019 Tourism Export Revenue from January to December



FRANCE Domestic - Localized government restrictions are being implemented in some areas. Domestic travel within France is being considered, planned, and





GERMANY Domestic - Localized government restrictions are being implemented in some areas. Domestic travel within Germany is being considered, planned, and





CHINA Domestic - Domestic travel within China is being considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours

406,054 17%

-\$1,100.0M (-82%)





-\$1,546.1M (-86%)

90.389 0%





COVID-19 Response - Australia was previously in the

Response phase. After some states reimplemented

restrictions due to increasing cases, they are now

Domestic phase but reverted to the COVID-19

2019 **\$11,162.2M**

6.890.014 15%

-\$9,458.9M (-85%)

considered, planned. and booked. Movement within local areas is possible in most US states under

recommended safety measures.

For additional information on methodology and a a description of the recovery signals, please see Methodological Notes

- ² Johns Hopkins Coronavirus Resource Center, September 22, 2020 5pm PST
- ³ European CDC, September 22, 2020
- ⁴ Destination Canada Estimates as of September 20, 2020

INDIA COVID-19 Response - Government restrictions are being implemented at a localized level 5,562,663 113%

-\$319.9M (-84%)

2019 **\$379.9M**

S. KOREA Domestic - Due to a recent resurgence of new cases, the infectious disease alert level in Seoul and neighboring areas was raised to level two (out of three). The Seoul city gove

23.106 13%

-\$296.9M (-79%) 2019 **\$377.3M**

JAPAN COVID-19 Response - Starting on July 22, the government is providing discount coupons for travellers taking day trips and staying overnight in paid accommodation. Tokyo will be included in the

79,771 ↑5%

-\$406.4M (-86%) 2019 **\$473.3M**

26,957 11% **-\$620.8M** (-81%)

2019 **\$770.3M**

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