## COVID-19 Impact and Recovery Report: International Summary

**LEGEND:** 

Updated: October 27, 2020

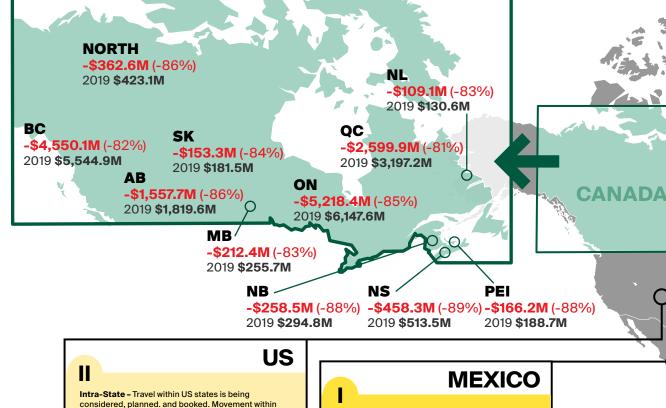


This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.

January to December Compared to 2019 by Province (\$M)<sup>4</sup>



Recovery signal assessment<sup>1</sup>



Domestic - Government restrictions are being implemented at a localized level. Domestic travel within the UK is being considered and planned. 920,661 121% -\$1,108.8M (-83%) Domestic - Government restrictions are in place across France, with further restrictions being implemented at a localized level, including a maximum alert in Paris and several other regions. Domestic travel within France is still being considered, planned, and booked 1,242,923 128%

-\$706.2M (-74%)

Domestic - Government restrictions are being implemented at a localized level. Domestic trave within Germany is being considered and planned 463,419 120%

-\$558.3M (-76%)

**CHINA** Domestic - Domestic travel within China is being considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours

**-\$1,551.0M** (-87%)

91.185 0% 2019 **\$1,792.2M** 

**-\$9,506.6M** (-85%) 2019 **\$11,162.2M** 

local areas is possible in most US states under

8.773.407 16%

<sup>2</sup> Johns Hopkins Coronavirus Resource Center, October 27, 2020 5pm PST

recommended safety measures.

For additional information on methodology and a a description of the recovery signals, please see Methodological Notes

COVID-19 Response - Government restrictions on

895.326 15%

**-\$565.2M** (-79%)

movement and travel are gradually being lifted.

2019 **\$716.7M** 

- <sup>3</sup> European CDC, October 27, 2020
- <sup>4</sup> Destination Canada Estimates as of October 25, 2020

INDIA COVID-19 Response - Government restrictions are being implemented at a localized level 7,946,429 15%

**-\$317.6M** (-84%)

2019 **\$379.9M** 

S. KOREA Domestic - Government restrictions are being implemented at a localized level. Domestic travel within South Korea is being considered, planned,

**26.043 13**%

**-\$297.2M** (-79%) 2019 **\$377.3M** 

Domestic - Starting on July 22, the government is providing discount coupons for travellers taking day trips and staving overnight in paid accommodation Tokyo is included in the campaign as of October 1

**JAPAN** 

98.146 14%

**-\$407.7M** (-86%) 2019 **\$473.3M** 

**AUSTRALIA** Domestic - After reverting to the COVID-19 Response phase amid a second wave of increased cases and localized restrictions. Australia has returned to the Domestic phase. In areas where restrictions were 27,542 0%

**-\$627.9M** (-82%) 2019 **\$770.3M** 

