COVID-19 Impact and Recovery Report: International Summary

LEGEND:

Updated: July 28, 2020

This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market. www.destinationcanada.com/en/coronavirus-updates/covid-19-research

Recovery signal assessment¹ **Overseas markets:** COVID-19 Domestic III Tentative Regularized IV International Response 0 **Estimated Change in Tourism Export Revenue from** January to September Compared to 2019 by Province (\$M)⁴ (% change compared to 2019) 2019 Tourism Export Revenue from January to September 2019 Tourism Export Revenue from January to September UK NORTH Domestic - Government restrictions on movement and travel are gradually being lifted, with localized -\$294.7M (-83%) restrictions being implemented in some areas as NL necessary. Domestic travel within the UK is being 2019 \$354.3M considered and planned. -\$83.5M (-80%) 2019 \$104.6M :0; 302,293 12% QC SK -\$3.514.3M (-78%) -\$1,998.5M (-78% -\$886.3M (-79%) -\$119.1M (-81%) 2019 \$4,490.4M 2019 **\$2,576.7M** 2019 **\$146.6M** 2019 **\$1.115.2M** AB ON CANADA -\$1.269.7M (-83%) -\$4.058.6M (-82%) 2019 **\$1,532.2M** 2019 \$4,960.3M MB⁴ -\$155.9M (-79%) 2019 \$197.4M NS NB PEI -\$210.9M (-85%) -\$129.1M (-85%) -\$377.4M (-87%) **CHINA** 2019 **\$246.8M** 2019 **\$433.1M** 2019 **\$151.1M** П Domestic - Domestic travel within China is being US considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours for international destinations. MEXICO I COVID-19 Response - The US was previously in the Intra-State phase but has reverted to the COVID-19 86,889 11% Response phase. An increase in the number of new COVID-19 Response - Government restrictions on cases has caused some states to pause or scale back movement and travel are gradually being lifted. their reopening plans -\$1,164.9M (-83%) 2019 \$1,405.4M FO) **346.748 12**% 402.697 13% •**\$7,536.8M** (-83%) -\$427.5M (-76%) S. KOREA INDIA 2019 **\$559.7M** 2019 \$9,129.8M COVID-19 Response - Most government restrictions Domestic - Domestic travel within South Korea is on movement have been lifted, but localized being considered, planned, and booked.

¹ For additional information on methodology and a a description of the recovery signals, please see Methodological Notes

² Johns Hopkins Coronavirus Resource Center, July 28, 2020 5pm PST

³ European CDC, July 28, 2020

⁴ Destination Canada Estimates as of July 26, 2020

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