COVID-19 Impact and Recovery Report: International Summary

LEGEND:

Overseas markets:

COVID-19

Updated: July 14, 2020



Regularized

within Germany is being considered, planned, and

200,456 11%

-\$441.2M (-70%)

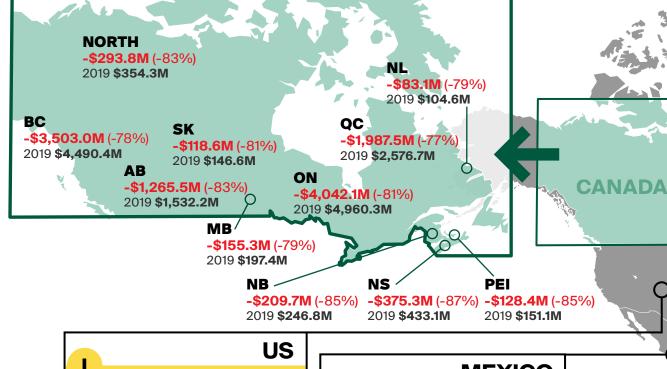
This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market. www.destinationcanada.com/en/coronavirus-updates/covid-19-research

Estimated Change in Tourism Export Revenue from



Domestic Tentative International

Recovery signal assessment¹



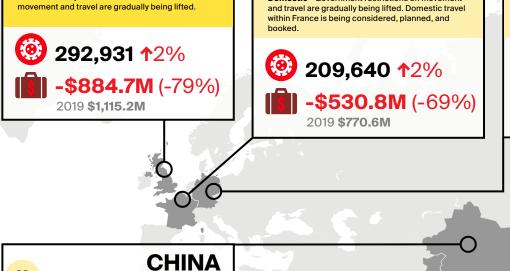
I COVID-19 Response - The US was previously in the Intra-State phase but has reverted to the COVID-19 Response phase. An increase in the number of new cases has caused some states to pause or scale back 3,424,304 114% **-\$7,497.8M** (-82%)

2019 **\$559.7M**

- **MEXICO** COVID-19 Response - Government restrictions on movement and travel are gradually being lifted. 304.435 116% **-\$425.8M** (-76%)
- For additional information on methodology and a a description of the recovery signals, please see Methodological Notes
- ² Johns Hopkins Coronavirus Resource Center, July 14, 2020 5pm PST

2019 **\$9,129.8M**

- ³ European CDC, July 14, 2020
- ⁴ Destination Canada Estimates as of July 12, 2020



US market:

Regularized International

COVID-19 Response

III Intra-State III Inter-State IV Tentative International

Domestic - Domestic travel within China is being considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours 85,1170% **-\$1,164.1M** (-83%) 2019 **\$1,405.4M**

INDIA COVID-19 Response - Most government restrictions on movement have been lifted, but are now being reimplemented in some areas.

906.752 126%

2019 **\$292.2M**

·\$230.6M (-79%)

Domestic - Domestic travel within South Korea is being considered, planned, and booked.

S. KOREA

13.512 13% **-\$227.8M** (-74%)

JAPAN COVID-19 Response - The government has announced a domestic travel subsidy starting on July 22 for all residents (outside of Tokyo) in which the government will provide up to half of the costs of



-\$305.5M (-82%)

AUSTRALIA Domestic - Government restrictions on mo and travel are gradually being lifted. Domestic travel within Australia is being considered and planned. However, some restrictions are now being



-\$454.0M (-74%)

2019 **\$612.4M**

Canad'ä