COVID-19 Impact and Recovery Report: International Summary

Updated: August 4, 2020

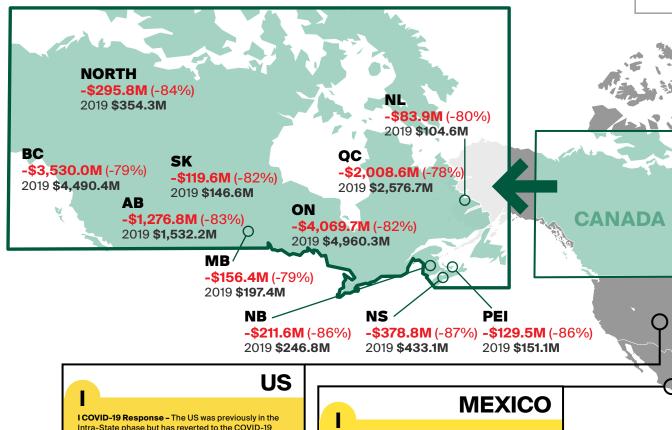


This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.

www.destinationcanada.com/en/coronavirus-updates/covid-19-research

Estimated Change in Tourism Export Revenue from January to September Compared to 2019 by Province (\$M)⁴

(% change compared to 2019) 2019 Tourism Export Revenue from January to September



COVID-19 Response - Government restrictions on

443.813 112%

-\$427.5M (-76%)

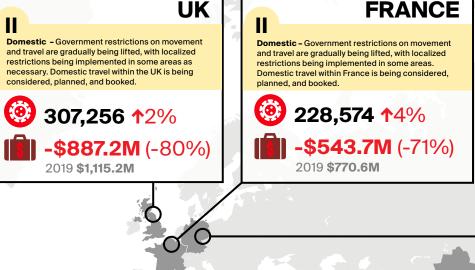
movement and travel are gradually being lifted.

2019 **\$559.7M**

LEGEND: Recovery signal assessment¹ Overseas markets: **US market:** COVID-19 Regularized COVID-19 Domestic Tentative International Regularized III Intra-State III Inter-State IV Tentative International Total confirmed COVID-19 cases as of August 4² ↑ = % increase compared to previous week³

Estimated change in Tourism Export Revenue from January to September compared to 2019 (\$M) (% change compared to 2019)4

2019 Tourism Export Revenue from January to September



GERMANY and travel are gradually being lifted. Domestic travel within Germany is being considered, planned, and 212,828 12% -\$442.0M (-70%)

88,179 12%

-\$1,167.4M (-83%)





2019 **\$1,405.4M**

INDIA

COVID-19 Response - Most government restrictions on movement have been lifted, but localized restrictions are now being reimplemented in some



1,855,745 125%





14.423 12%



JAPAN COVID-19 Response - The government has announced a domestic travel subsidy scheme starting on July 22 for residents (outside of Tokyo) in which the government will provide discount coupons for travele taking day trips and staying overnight in paid



-\$307.7M (-82%) 2019 **\$373.5M**

AUSTRALIA Domestic phase but has reverted to the COVID-19 Response phase. Due to an increase in the number of new cases in some areas, some states have



18,733 123%



Canad'ä

For additional information on methodology and a a description of the recovery signals, please see Methodological Notes ² Johns Hopkins Coronavirus Resource Center, August 4, 2020 5pm PST ³ European CDC, August 4, 2020

2019 **\$9,129.8M**

Response phase. An increase in the number of new

cases has caused some states to pause or scale back

4.765.170 110%

-\$7,548.2M (-83%)

⁴ Destination Canada Estimates as of August 2, 2020