COVID-19 Impact and Recovery Report: International Summary

LEGEND:

Updated: October 6, 2020



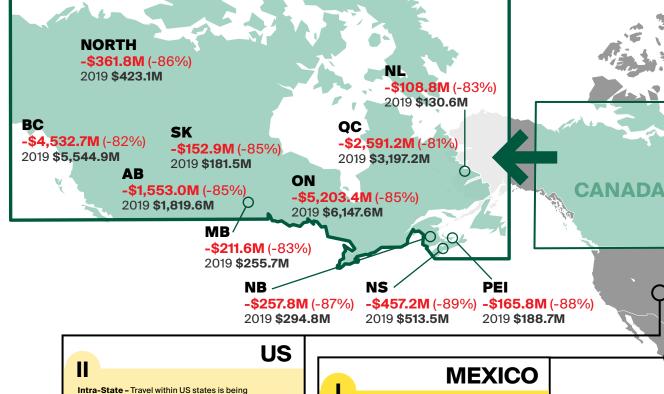
This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.

Estimated Change in Tourism Export Revenue from

(% change compared to 2019) 2019 Tourism Export Revenue from January to December



Recovery signal assessment¹



COVID-19 Response - Government restrictions on movement and travel are gradually being lifted. **789.780 14**% **-\$561.6M** (-78%) 2019 **\$716.7M**

Domestic - Government restrictions are being Domestic - Government restrictions are being implemented at a localized level. Domestic travel implemented at a localized level, including a maximum within the UK is being considered, planned, and alert in Paris. Domestic travel within France is being considered, planned, and booked. 675,428 115% 532,779 **1**7% -\$703.2M (-74%) **-\$1,103.3M** (-82%)

Domestic - Government restrictions are being implemented at a localized level. Domestic trave within Germany is being considered, planned, and 307,127 16% **-\$554.8M** (-76%)

CHINA Domestic - Domestic travel within China is being considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours 90.660 0%

-\$1,547.2M (-86%) 2019 **\$1,792.2M**

- For additional information on methodology and a a description of the recovery signals, please see Methodological Notes
- ² Johns Hopkins Coronavirus Resource Center, October 6, 2020 5pm PST

considered, planned. and booked. Movement within local areas is possible in most US states under

7.495.165 14%

2019 **\$11,162.2M**

-\$9,481.0M (-85%)

recommended safety measures.

- ³ European CDC, October 6, 2020
- ⁴ Destination Canada Estimates as of October 4, 2020



-\$319.7M (-84%)

2019 **\$379.9M**

S. KOREA Domestic - Government restrictions are being implemented at a localized level. Domestic travel within South Korea is being considered, planned,

24.239 12%

-\$297.2M (-79%) 2019 **\$377.3M**

JAPAN 86,527 14%

27,178 0%

-\$621.3M (-81%) 2019 **\$770.3M**

COVID-19 Response - Australia was previously in the

Response phase. After some states reimplemented

restrictions due to increasing cases, they are now

Domestic phase but reverted to the COVID-19

AUSTRALIA

Canad'ä

- COVID-19 Response Starting on July 22, the government is providing discount coupons for travellers taking day trips and staying overnight in paid

