COVID-19 Impact and Recovery Report: International Summary

LEGEND:

Overseas markets:

Updated: November 3, 2020



Domestic - Amid a second wave of increased cases,

577,131 125%

-\$560.2M (-76%)

the German government has announced a second

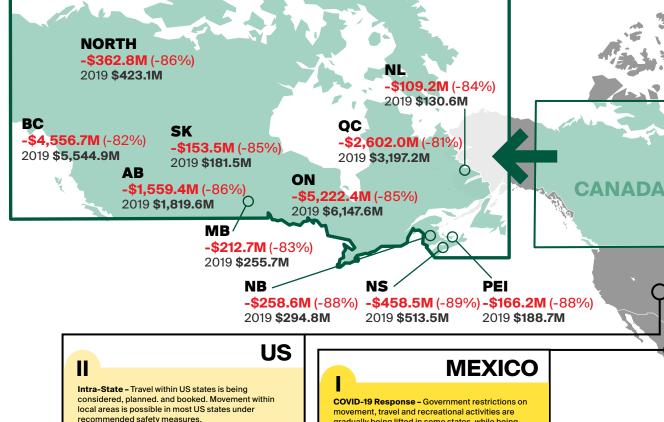
national lockdown beginning November 2.

This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.

Estimated Change in Tourism Export Revenue from



Recovery signal assessment¹



gradually being lifted in some states, while being 933.155 14% **-\$565.9M** (-79%) 2019 **\$716.7M**

CHINA Domestic - Domestic travel within China is being considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours

US market:

91.461 0%

-\$1,552.3M (-87%)

Domestic - Amid a second wave of increased cases, government restrictions are being implemented at a

1,077,099 118%

-\$1,109.6M (-83%)

localized level, including a second lockdown in

England beginning November 5.

2019 **\$1,792.2M**

- For additional information on methodology and a a description of the recovery signals, please see Methodological Notes
- ² Johns Hopkins Coronavirus Resource Center, November 3, 2020 5pm PST

9.376.293 17%

2019 **\$11,162.2M**

-\$9,512.5M (-85%)

- ³ European CDC, November 3, 2020
- ⁴ Destination Canada Estimates as of November 1, 2020





26.807 13% **-\$297.1M** (-79%)

2019 **\$377.3M**

-\$407.8M (-86%) 2019 **\$473.3M**

103,293 ↑5%

Domestic - Starting on July 22, the government is

providing discount coupons for travellers taking day

trips and staving overnight in paid accommodation

JAPAN

Domestic - Amid a second wave of increased cases,

1,461,078 126%

-\$706.5M (-74%)

the French government has announced a second

national lockdown beginning October 30.

AUSTRALIA phase amid a second wave of increased cases and localized restrictions. Australia has returned to the Domestic phase. In areas where restrictions were 27,620 0%

Canad'ä

Domestic - After reverting to the COVID-19 Response

-\$632.8M (-82%) 2019 **\$770.3M**