COVID-19 Impact and Recovery Report: International Summary

LEGEND:

Updated: February 9, 2021



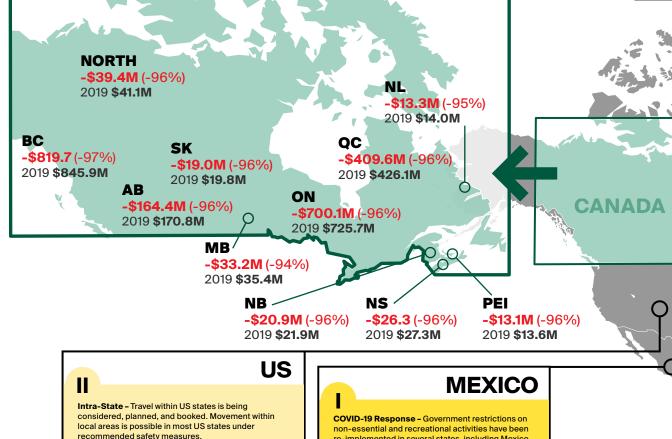
This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.

www.destinationcanada.com/en/coronavirus-updates/covid-19-research

Estimated Change in Tourism Export Revenue from January to March 2021 Compared to 2019 by Province (\$M)³

(% change compared to 2019) 2019 Tourism Export Revenue from January to March*

Recovery signal assessment¹ Overseas markets: **US market:** COVID-19 Regularized COVID-19 Domestic Tentative International Regularized III Intra-State III Inter-State IV Tentative International Rate of new weekly COVID-19 cases per 100,000 population² 1 = % increase in number of cases compared to previous week² Estimated change in Tourism Export Revenue from January to March 2021 compared to 2019 (\$M) (% change compared to 2019)3 2019 Tourism Export Revenue from January to March



re-implemented in several states, including Mexico City. Mexicans are advised to stay at home and avoid **53.2 1**4% -\$90.5M (-90%) 2019 **\$100.9M**

- For additional information on methodology and a a description of the recovery signals, please see Methodological Notes
- ² Johns Hopkins University, week ending February 7, 2021

249.4 13%

2019 **\$1,372.4M**

-\$1,328.7M (-97%)

³ Destination Canada Estimates as of February 7, 2021

*Note: Data for India and South Korea removed; 2019 Tourism Export Revenue figures updated to reflect this change

UK **FRANCE GERMANY** COVID-19 Response - The UK reverted from the COVID-19 Response - France reverted from the COVID-19 Response - Germany reverted from the Domestic phase to the COVID-19 Response phase in Domestic phase to the COVID-19 Response phase in Domestic phase to the COVID-19 Response phase in November. Current government restrictions November. Current national government restrictions November. The national lockdown has been include lockdowns in England, Scotland, Wales include a nightly curfew starting at 6pm. extended and is currently in place. and Northern Ireland. 209.0 14% **79.5 13**% **193.6 19**% **-\$104.0** (-95%) -\$147.9M (-95%) **-\$63.4M** (-88%)



considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours fo international destinations; however, some countries have opened to Chinese travellers unilaterally



0.0 \(\dagger 0 \)%



-\$306.1M (-99%)

2019 **\$309.6M**



Domestic - A state of emergency is currently in place for 11 prefectures, including Greater Tokyo. The government domestic travel incentive program is currently suspended.



12.3 14%



-\$71.0M (-98%)

2019 **\$72.5M**

Domestic - After reverting to the COVID-19 Response phase amid a second wave of increased cases and localized restrictions in July, Australia returned to the

Domestic phase in October, Currently, restrictions are

AUSTRALIA

0.2 0%

being implemented at a localized level.



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