## COVID-19 Impact and Recovery Report: International Summary

**LEGEND:** 

Overseas markets:

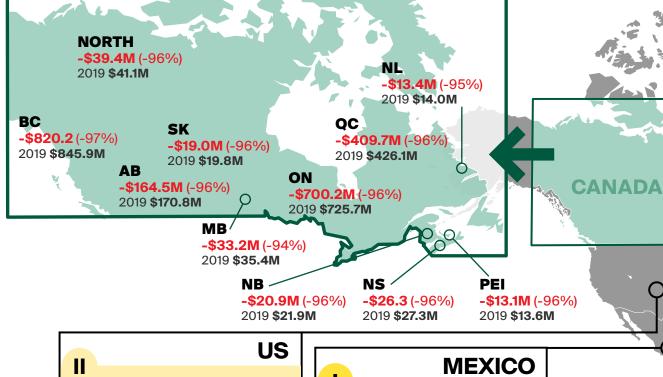
Updated: February 2, 2021

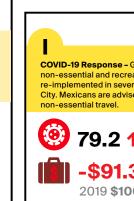


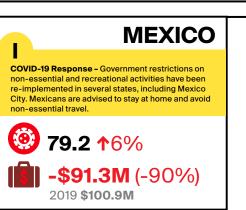
This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.



Recovery signal assessment<sup>1</sup>







- For additional information on methodology and a a description of the recovery signals, please see Methodological Notes
- <sup>2</sup> Johns Hopkins University, week ending January 31, 2021

Intra-State - Travel within US states is being considered, planned, and booked. Movement within

local areas is possible in most US states under

315.7 14%

2019 **\$1,372.4M** 

**-\$1,327.7M** (-97%)

recommended safety measures.

- <sup>3</sup> Destination Canada Estimates as of January 31, 2021
- \*Note: Data for India and South Korea removed; 2019 Tourism Export Revenue figures updated to reflect this change

in November. Current government restrictions November. Current national government restrictions November. The national lockdown has been include lockdowns in England, Scotland, Wales include a nightly curfew starting at 6pm. extended and is currently in place. and Northern Ireland. **214.7 ↑**5% 93.8 14% **255.6 ↑**5% **-\$103.8** (-94%) -\$148.3M (-95%) -\$63.7M (-88%)

**US market:** 







**JAPAN** 

Domestic - A state of emergency is currently in place for 11 prefectures, including Greater Tokyo. The government domestic travel incentive program is currently suspended.





0.2 0%

being implemented at a localized level.

**AUSTRALIA** 

Domestic - After reverting to the COVID-19 Response

localized restrictions in July, Australia returned to the

Domestic phase in October, Currently, restrictions are

phase amid a second wave of increased cases and

**-\$147.4M** (-100%)

Canad'ä

**-\$71.2M** (-98%) 2019 **\$72.5M** 

2019 **\$147.6M**